



ADELAIDE FOOD FRINGE

3-5 April 2020

THE ADELAIDE FOOD FRINGE

South Australia's 100% open access food and drink festival,
created by the people for the people!

SA's newest open access food festival - **The Adelaide Food Fringe** - today announced its festival concept, dates and opened registrations for anyone to present a food or drink themed event as part of their inaugural three-day program.

To be held across the weekend of 3 - 5 April, 2020, the Adelaide Food Fringe aims to explore South Australia's rich and diverse food and drink cultures.

The new festival is encouraging everyone to register their ideas and events over the next two months to become a part of its inaugural program in 2020.

Open access means that anyone can be a part of the Adelaide Food Fringe, whether you are a back shed brewer, home cook, migrant community, custodian of treasured family recipes, sporting club, chefs, restaurant, cafe, bar, winery, brewery, distillery, farmer, food scientist, producer, community vegie garden, industry professional - pretty much anyone with a pulse can join the program by registering their event or idea at their venue. Everybody is welcome to be a part of the festival program as long as the event has a food or drink theme, meets all food, health and safety regulations and the registration fee is paid. Registrations are only \$50 with 10% of all registration's fees donated to Foodbank to help them fight hunger and food insecurity in the state.

Adelaide Food Fringe Director Vic Pisani said he can't wait to see what the festival loving community brings to the Adelaide Food Fringe.

"As a director my role won't be to curate the program. It's not about my favourite food and drink venues it's about yours. I'm handing over the curation duties to all of South Australia to program collectively.

"The Adelaide Food Fringe is going to be 100% for the people by the people so I honestly have no idea what the festival will look like and that's honestly really exciting. From the many conversations I've had with all different kinds of people, there's an amazing enthusiasm for the concept so I'm looking forward to seeing the program as much as anyone." said Mr Pisani

"Like the Adelaide Fringe, SALA, Umbrella and all of South Australia's great 100% open access festivals, the Adelaide Food Fringe is all about creating a platform for people to share their food and drink ideas, and bring their venues and businesses to life in a vibrant festival program that celebrates them all."



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"This isn't a festival with one event, fenced off with a bunch of food and drink vendors. The Adelaide Food Fringe can and will be everywhere in SA. It's your bar, restaurant, farm, winery, festival, club, school, home - literally anywhere you choose to present your event."

"We're renowned as a state for being the nation's food and drink mecca and Adelaide embraces the open access festival concept like no other in Australia, so we're very comfortable with letting the community create our program instead of it being a top down director curated festival."

"We're also really thrilled to be supporting Foodbank to fight hunger through our registration fees as the reality is the while everyone is enjoying the wonderful food we have at our events there's many in our community that are battling to get a meal on the table

Registrations have already started with a bang with early birds quick to register events today including:

- A showcase of Adelaide urban food initiatives by **South Australian Urban Food Network**
- **Hunt and Gather** - An Interactive exhibition and Journey through SA's Food Cultures by award winning interactive dining story tellers – **Post Dining**
- A collaboration between **Australian Refugees Association, Migration Museum** and **Adelaide's Horn of Africa Communities** celebrating the 30th Anniversary of settlement of the Horn Of Africa Communities in South Australia
- **Pirate Life Brewery** tours
- A new plant-based food event created by Adelaide's Vegan Festival director **Lea McBride**

It could be a food or drink tour, cooking classes, talks, tastings, exhibitions, workshops, street parties, special menu or dining events, performances, festivals, restaurant / café / bar tasting events, charity fundraisers, meet the makers, fruit picking - anything big or small that has food and/or drink as a major component of the event is welcome to join the Adelaide Food Fringe.

The inaugural Adelaide Food Fringe is made possible through the support of our key sponsors, including founding partners City of Adelaide and Pirate life, and key supporters City Rural insurance, Migration Museum, Version, and our charity partner, Foodbank.

Key Adelaide Food Fringe Dates

The Adelaide Food Fringe festival dates **3-5 April 2020**

Event registrations open **27 November 2019**

Registrations close **5 February 2020**

Festival program released **early February 2020**

For event registration and more information– www.adelaidefoodfringe.com.au

For media requests: Thomas Jackson – thomas@atgpublicity.com.au – 0428 859 475